



JORDAN PHILIPPE

My Contact

✉ jordanphilippe88@gmail.com

☎ (613) 407-3733

[in](https://www.linkedin.com/in/jordan-094379252) [linkedin.com/in/jordan-094379252](https://www.linkedin.com/in/jordan-094379252)

📍 Ottawa, Ontario

Skills

- Marketing
- Videography / Content Creation
- Python
- Linux
- Siem Tools
- Google Cloud Platform
- SQL, NoSQL, MongoDB
- Microsoft Excel
- SEO
- Wordpress
- Paid Advertising
- Email Marketing

Education Background

- The Crypto Academy
Crypto Training Certificate
Pursuing Certification
Projected Completion: March 2025
- York University Toronto
Big Data Analytics Diploma
Completed in 2023
- Coursera
Google Cybersecurity Certificate
Completed in 2023
- Algonquin College Ottawa
HVACR & Refrigeration Diploma
Completed in 2016

About Me

Bringing a strong foundation of 6 years in commercial HVACR and 3 years of experience running a successful marketing and videography business, I am now focused on leveraging my expertise in the crypto industry.

With a passion for Web3, Digital Marketing, and strategic content creation, I excel at crafting impactful campaigns and refining messaging to drive engagement and growth.

I am eager to apply my diverse skill set and strategic mindset to navigate the fast-evolving world of crypto and contribute to innovative projects in the space.

Professional Experience

Next World Digital Marketing | Self Employed

Sep 2022 – Present

[Marketing Business Page](#) 📌

Key responsibilities:

- Created visually appealing and user-centric website designs to improve the online experience
- Managed and executed marketing campaigns across various channels
- Utilized analytics tools to track and report campaign performance
- Videography & Content Creation for Businesses

Black & McDonald | Commercial HVACR Service Technician

Jan 2021 – Sep 2022

Key responsibilities:

- Utilized building automation software
- Control system analysis & troubleshooting
- Maintained strong customer relationships with building stakeholders
- Serviced, repaired, and installed HVACR systems
- Troubleshoot electrical, gas, refrigeration systems
- Trained junior technicians
- Perform on-call service requests and repairs

Plan Group | Commercial HVACR Service Technician

Dec 2019 – Jan 2021

Key responsibilities:

- Control systems analysis & troubleshooting
- Generate reports
- Calibrate & install new industry technology
- Lead, provide, and follow safety regulations
- Service, repair, and installed HVACR systems

Current Skills Development

- Crypto & Web3
- HTML, CSS, & Javascript, Python
- Marketing & Video Creation